



## WORDS ARE STONES CONTEST

### Terms & Conditions



WORDS ARE STONES CONTEST will run from 01/10/2018 to 31/05/2019 with the slogan **#ijoin the #hatersfree contest**

The competition is free to enter.

WORDS ARE STONES CONTEST is a EU wide contest in the framework of the European project WORDS ARE STONES aiming at creating “happy speech” contents to fight online hate speech.

#### *What does the competition involve?*

WORDS ARE STONES CONTEST asks young people aged 14-25 to go out and take photos of hate speech in their cities (on the walls, on buildings...). Then, to rework, elaborate these photos in some video, gif, pic collage...transforming hate speech in happy speech as discussed during the “WORDS ARE STONES Youth Media Campaign”

Then, participants have to:

- Click “Like” on the official FB page of the project <https://www.facebook.com/wordsarestones/>
- Leave a message/comments about the project and its topics
- Share the FB page on their profiles tagging the project page

All products must be an original creation from beginning to end.

Productions can be in English or any official language of the participant but adding English subtitles (This website is very easy to create free subtitles <https://amara.org/en/>).

#### *Who can take part?*

Young people aged 14-25 participating in the WORDS ARE STONES Youth Media Campaign activities in the EU Member States.

#### *When will the competition close?*

The closing date is 31 May 2019

#### *Where to submit the products?*

Please submit the productions to [info@associazioneises.org](mailto:info@associazioneises.org).

Please ensure no copyright images, music or content are used.

#### *What is the prize?*

The price for the 1<sup>st</sup> place + a teacher/adult is a 2 days trip to London to visit Facebook/Google headquarters. There are no cash alternatives available for prize winner.

Since the trip is for the winner + an adult we discourage “group” works because then it would be difficult to select the winner (if a group work would win).



## RULES OF PARTICIPATION

1. By entering the Competition, You agree and acknowledge that the WORDS ARE STONES/Associazione ISES is permitted to receive your registration data. All personal information will be used by WORDS ARE STONES/Associazione ISES in accordance with its Privacy Policy.
2. To enter, you have to send your products to Dolores Forgione via email to [info@associazioneises.org](mailto:info@associazioneises.org). Products have to be labeled with the applicant's name and his/her country, for example: Mario-Rossi\_Italy.jpg  
Any products sent without the correct label will not be considered eligible to be uploaded on the project website to participate in the contest.
3. Photos must be saved in .jpg format at 300PPI - recommended size of 1300 x 867 px .They can be up to 3MB.
4. Video can have a max duration of 2 minutes (with English subtitles, if needed. This website is very easy to create free subtitles <https://amara.org/en/>). Any video format compatible with Youtube will be accepted.
5. Each participant can submit only 1 product.
6. Participants are the sole owner and author of the product. WORDS ARE STONES is not harvesting for Free pics. Participants keep 100% copyright of their work. WORDS ARE STONES only motivation is to raise awareness of an important problem as online hate speech. The winner will have to sign a copy left agreement, so the project can publicize the work.
7. Products must not contain any infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content and must not contain any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any law
8. Products must not infringe upon the copyrights, trademarks, contract rights, or any other intellectual property rights of any third person or entity, or violate any person's rights of privacy or publicity, and they cannot include:
  - Trademarks owned by third parties
  - Copyrighted materials owned by third parties (including movie dialogue or musical compositions)
  - Names, likenesses, voices or other characteristics identifying celebrities or other public figures, living or dead



9. The exclusion from the competition can be determined in case of products not considered relevant to the object of the contest and / or in case irregularities found in the online voting, as a result of timely verification.

#### *ONLINE VOTATION (POPULAR)*

From 9.00 on October 1<sup>st</sup> 2018 until 18.00 on 31 May 2019 the products will be made visible on the contest website (<https://www.wordsarestones.eu/category/contest/>) and submitted to the online voting (popular). Through the site it will be possible for all users of the network to vote, with a simple LIKE, the favourite product. Every single person can vote more products, but it is possible to give only one vote for each product. By clicking Like the vote is registered.

The sum of the votes obtained online will be the score assigned to each product. The number of votes will be visible under each product.

The product that will have obtained the majority of votes will be awarded. Only the 1<sup>st</sup> place will get a prize.

Winner will be announced online on the project website and on the official project Facebook page on June 1<sup>st</sup>, 2019.

The price for the 1<sup>st</sup> place + a teacher/adult is a 2 days trip to London to visit Facebook/Google headquarters. There are no cash alternatives available for prize winner.

Since the trip is for the winner + an adult we discourage "group" works because then it would be difficult to select the winner (if a group work would win).

#### *CONSENT*

Participation in the contest presupposes the full knowledge and acceptance of these rules. Events may occur that render the competition itself or the awarding of the prize impossible due to reasons beyond the control of WORDS ARE STONES; the organisers may at their absolute discretion amend or vary the terms & conditions of the Award and the applicants agree that no liability shall attach to the organisers as a result thereof.

In line with the D.P.R. 430 of 26.10.2001 art. 6, this contest is not subject to Ministerial authorization





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